

# WCSA & WEALTH EVOLUTION SYSTEM

Our collaboration, through these years, gave excellent outcomes. As the key highlights we organized together the conference in Bologna last year when we awarded Ervin Laszlo with the prestigious WCSA MEDAL.

Wealth Evolution system believes in WCSA vision and mission. And enthusiastically supports systemic research. The past offered us great moments and now what's next? Our company has recently also become a publishing one-skilled in fiction and in self management we publish no academic works - under the name World Hub Press. World Hub Press editorial policy is mainly focused on authors and readers interested in sharing their scientific and specialized knowledge through the device of the narrative-fictional style, which might also facilitate the third mission of the academic institutions, that is the public communication and understanding of science applied to the key challenges of our times. Communicating scientific knowledge becomes a central issue when science overwhelms the walls of the academy and the specialist niche, to join the public space. Science communication is everywhere. It is in all those events of education and information that use the form of entertainment to reach different audiences. In brief, the balanced mix of education, information and entertainment (edufotainment) provides scholars and top brain workers to diffuse their most pivotal and innovative works to a broader and broader network of potential stakeholders.

In practice, our book-series are: High Concept Project, science-fiction series to value and to spread scientific knowledge and understanding through the device of narrative form. Then we have the book series called Wide Horizon Strategy, strategic series dedicated to new strategic business men and women who ride the world economy of the present and future. Finally, Black moon, open series for authors belonging to any literary stream and kind- from thriller to noir, to love story etc. – who want to invest in themselves to cross the line from passive writers to entrepreneurs of their own literary growth.

For further information join us on the blog: [highconceptproject.wordpress.com](http://highconceptproject.wordpress.com)

*Thank you Mr. President, thank you all wesa member for this award*

*Chiara Trofino*

*CEO Wealth Evolution System*

